Brihanmumbai Municipal Corporation Licence Department

NO.SL/ 103 /ADVT, DT. 09/ 08/2024

Sub: Draft Policy Guidelines for Display of Outdoor Advertisements 2024.

Ref: MGC/F/3874 dt 09/08/2024

With reference to above, draft policy guidelines for display of outdoor advertisement 2024 is approved to upload on BMC website as well as in public domain for 15 days for suggestion & objection.

All advertisers/stakeholders/citizens are hereby requested to submit their suggestions & objections on or before 26.08.2024 till 5 pm on the following addresses:

- 1. Email id sl.licence@mcgm.gov.in or hc01.licence@mcgm.gov.in OR
- 2. Hard copy at
 - Office of Suptd. of Licence (licence dept, 6th floor, SewerageOperation Building, Senapati bapatMarg, Dadar West, Mumbai- 400028
 OR
 - ii. Office of Dy. Municipal Commissioner (Spl) B.M.C. Head Office extension Building, Ground floor, Mahapalika Marg, Mumbai-4001

(Anil Kate)

Superintendent of Licence (i/c)

(Kiran Dighavkar)

Deputy Municipal Commissioner (Special)